



# Relaunch of **LEDVANCE.com** with **FirstSpirit**

Client:  
LEDVANCE

Date:  
September 03, 2019

Categories:  
Solutions , Services

Tags:  
#Architecture  
#Entwicklung  
#Pixelboxx  
#Industrie  
#Case Study

**Completely renewed UX/UI web design, revised customer journey, new navigation structure and page architecture, new tracking tool and the merging B2B- and B2C web presences into one common and modern page-in-page web presence.**

**asioso**  
digital business #simple

we make **digital**  
**business #simple**



**asioso**  
digital business #simple

**Nico Rehmann**

Dipl. Wirtschaftsinformatiker (B.A.)  
Partner | CEO

Telefon: +49 89 9545706 10  
Email: [info@asioso.de](mailto:info@asioso.de)  
[www.asioso.de](http://www.asioso.de)

Hauptsitz asioso GmbH  
Wilhelmine-Reichard-Str. 26  
80935 München  
Deutschland