



# Relaunch of LEDVANCE.com with FirstSpirit

Client:  
LEDVANCE

Date:  
September 03, 2019

Categories:  
Solutions , Services

Tags:  
#Architecture  
#Entwicklung  
#Pixelboxx  
#Industrie  
#Case Study

**Completely renewed UX/UI web design, revised customer journey, new navigation structure and page architecture, new tracking tool and the merging B2B- and B2C web presences into one common and modern page-in-page web presence.**

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