



# Relaunch of LEDVANCE.com with FirstSpirit

Client:  
LEDVANCE

Date:  
January 01, 2025

Categories:  
Solutions , Services

Tags:  
#Architecture  
#Entwicklung  
#Pixelboxx  
#Industrie  
#Case Study

**Completely renewed UX/UI web design, revised customer journey, new navigation structure and page architecture, new tracking tool and the merging B2B- and B2C web presences into one common and modern page-in-page web presence.**

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**Nico Rehmann**

Dipl. Wirtschaftsinformatiker (B.A.)  
Partner | CEO

Telefon: +49 89 9545706 10  
Email: [info@asioso.de](mailto:info@asioso.de)  
[www.asioso.de](http://www.asioso.de)

Hauptsitz asioso GmbH  
Wilhelmine-Reichard-Str. 26  
80935 München  
Deutschland