



# Generation change at mbs Electronics with asioso at its side...

Client:  
mbs Electronics

Date:  
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Categories:  
Solutions , Services , Topics

Tags:  
#Emotion  
#Experience  
#Kundenbeziehung  
#Portal  
#Industrie

**asioso wins the company mbs Electronic Systems GmbH as customer.**

**mbs** is a leading product realisation company providing complete life cycle services for embedded product design and development

mbs is a partner for highly integrated hardware (DO-254) and software engineering services and a range of COTS electronic hardware products. The company is committed to the highest level of quality and customer satisfaction.

As a technology leader in this field, **mbs Electronic** successfully cooperates with almost all European airlines, including with companies such as **American Airlines, SAS Scandinavian Airlines, Finnair, EasyJet, Cathay Pacific** and many others.

asioso advises the customer starting with the **conception**, over creation up to the **technical realisation** of the online presence. Furthermore asioso supports the introduction of a new **customer relationship management** and advises on the optimisation of lead and customer management.

*"asioso has convinced us from the beginning. The extensive experience and consulting competence of asioso helps us to achieve our goals. What we appreciate most is the wide range of services and the reliability of our partner",* says **Karin Nicholls, managing director of mbs Electronics**.

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