



Relaunch of LEDVANCE.com with FirstSpirit

Client:
LEDVANCE

Date:
January 01, 2025

Categories:
Solutions , Services

Tags:
#Architecture
#Entwicklung
#Pixelboxx
#Industrie
#Case Study

Completely renewed UX/UI web design, revised customer journey, new navigation structure and page architecture, new tracking tool and the merging B2B- and B2C web presences into one common and modern page-in-page web presence.

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