



# **A steel bike with a design award - asioso is setting up the shop for the prestigious thyssenkrupp steelworks bike project**

**Client:**  
thyssenkrupp  
Steelworks

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**Categories:**  
Solutions ,  
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**Tags:**  
#Industrie  
#Pimcore  
#Pimcore E-  
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#PAYONE  
#e-commerce

**A bicycle made of steel wins the Red Dot Design Award! thyssenkrupp, which is actually more in the automotive industry, designs an innovative bicycle frame made of steel and wins the coveted award. This shows that thyssenkrupp understands its core area of steel. asioso supports thyssenkrupp Steel in the development of their online store for their prestige project steelworks bicycles. The project was implemented with the open source solution Pimcore. asioso set up Pimcore and the store itself accordingly and implemented the existing design.**



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**Nico Rehmann**

Dipl. Wirtschaftsinformatiker (B.A.)  
Partner | CEO

Telefon: +49 89 9545706 10  
Email: [info@asioso.de](mailto:info@asioso.de)  
[www.asioso.de](http://www.asioso.de)

Hauptsitz asioso GmbH  
Wilhelmine-Reichard-Str. 26  
80935 München  
Deutschland