



A steel bike with a design award - asioso is setting up the shop for the prestigious thyssenkrupp steelworks bike project

Client:
thyssenkrupp
Steelworks

Date:
October 06,
2020

Categories:
Solutions ,
Services

Tags:
#Industrie
#Pimcore
#Pimcore E-
Commerce
#PAYONE
#e-commerce

A bicycle made of steel wins the Red Dot Design Award! thyssenkrupp, which is actually more in the automotive industry, designs an innovative bicycle frame made of steel and wins the coveted award. This shows that thyssenkrupp understands its core area of steel. asioso supports thyssenkrupp Steel in the development of their online store for their prestige project steelworks bicycles. The project was implemented with the open source solution Pimcore. asioso set up Pimcore and the store itself accordingly and implemented the existing design.

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