



User tests for mitmischen.de youth portal of the German Bundestag

Client:
Deutscher Bundestag

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Categories:

Tags:
#Bildung
#Medien
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Challenge The German Bundestag's youth portal, mitmischen.de, is aimed at young people aged 12 and over and provides important political and parliamentary information in an appealing and user-friendly way. In order to tailor the platform specifically to the needs of this target group, the aim was to optimize the user experience. The main challenge was to better understand user behavior and identify potential weaknesses in order to improve the site's navigation.

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