

Chamber of Industry and Commerce for Munich and Upper Bavaria – New website with FirstSpirit

Client:
IHK München und Oberbayern

Date:
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Categories:

Tags:
#FirstSpirit
#Barrierefreiheit

Challenge The Chamber of Industry and Commerce for Munich and Upper Bavaria (IHK Munich) was faced with the task of modernizing its extensive website in terms of technology, design, and structure in order to meet the growing demands for user-friendliness and performance in the future. The relaunch project focused on accessibility, an optimal user experience, and the consistent implementation of the corporate design style guide. A comprehensive set of templates from the web design agency was technically implemented within this framework. The goal was to create a contemporary, scalable

solution that would meet the high standards of a modern institution and optimally serve the information needs of its members.

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